



# 2024 PARTNERSHIP PROGRAM

## FOR MORE INFORMATION:

1-866-396-2549  
OFFICE@MWWA.NET

## PARTNERSHIP

We are excited to offer options for our sponsors to connect and engage with our members and associates whether it be at an in-person or virtual event. Our packages are created to give sponsors a great opportunity to position their brand in front of water and wastewater industry professionals while supporting the MWWA. Your organization will be promoted in various ways at our events whether it be on-site or online.

## WHY PARTNER?

- Engage with water and wastewater professionals from all over Manitoba
- Increase exposure and awareness of your company
- Strengthen brand awareness with members and other industry professionals
- Reinforce your position as a leader in the water and wastewater community
- Highly cost effective marketing solution

## PARTNERSHIP HIGHLIGHTS

A variety of options will be available including:

- Event program acknowledgement (print and online)
- Graphics in Emails and Newsletters
- On-site and/or digital signage
- Complimentary registration(s)
- Acknowledgement on the MWWA Conference webpage, Conference App and social media

Partnership opportunities for the MWWA Annual Conference and Trade Show and Annual Golf Tournament are available as Platinum, Gold, Silver and Bronze. A sponsor may achieve a certain category by selecting one or a combination of partnering opportunities as shown in the following table, subject to availability. Choose from the list of partnership opportunities which can be tailored to suit your individual commitment level interests. The Sponsorship Committee encourages new partnering opportunities, please contact us to discuss any alternative ideas.



TOTAL SPONSORSHIP	PLATINUM \$3,500	GOLD \$3,000	SILVER \$2,500	BRONZE \$2,000
Opening Ceremonies Recognition	X			
Back of Name Tags <sup>1</sup>	X	X		
Venue Media Screens <sup>2</sup>	LOGO/ GRAPHIC	LOGO/ GRAPHIC	LOGO/ GRAPHIC	LOGO/ GRAPHIC
Event Website	X	X	X	X
Mobile App <sup>3</sup>	X	X	X	X
Sponsor "Tag" on Name Tag <sup>4</sup>	X	X	X	X
Acknowledgement in event communications	LOGO/ GRAPHIC	LOGO/ GRAPHIC	LOGO/ GRAPHIC	LOGO/ GRAPHIC
Wednesday Newsletter	ALL	ALL	QUARTERLY	QUARTERLY
Promotional items permitted in attendee packages <sup>5</sup>	2	2	1	1
Complimentary Registrations <sup>6</sup>	3	2	1	

<sup>1</sup> If applicable, only certain events will require name-tags.

<sup>2</sup> If available on-site

<sup>3</sup> Currently the Mobile App is only used for the Conference and Trade Show. We hope to expand it to additional events.

<sup>4</sup> If applicable

<sup>5</sup> Currently only available to Annual Conference and Trade Show

<sup>6</sup> Choose from either complimentary Conference or Golf Tournament registrations

## CONFERENCE SPONSORSHIP OPPORTUNITIES

### SUNDAY NIGHT MEET & GREET SPONSOR

**COST: \$3000**      **QUANTITY: 1**

This premier networking event is held Sunday evening and is open to all registered attendees. Socialize with other attendees during an evening of fun, food and drinks. Our Sponsor will be acknowledged at the event and can greet attendees as they enter the event.

### YP EVENT SPONSOR

**COST: \$3000**      **QUANTITY: 1**

The YP Event takes place Monday evening after the Trade Show. The event is open to all registered attendees. Our Sponsor will be acknowledged at the event and can greet attendees as they enter the event.

### AWARD CEREMONY ENTERTAINMENT SPONSOR

**COST: \$3000**      **QUANTITY: 1**

The entertainment follows our annual awards ceremony on Tuesday evening. The event is open to all registered attendees. Our Sponsor will be acknowledged at the event and can welcome the events attendees and introduce the evening's entertainment if they wish.

### VIRTUAL CONFERENCE SPONSOR

**COST: \$3000**      **QUANTITY: 1**

"The Virtual Conference Sponsor will be highly promoted in the virtual conference environment. The sponsors logo/graphic will appear in the following virtual areas:

- Login Banner
- Lobby Banner
- Virtual session background image (shared with MWWA)
- Virtual portal logo

### MOBILE APP SPONSOR

**COST: \$3000**      **QUANTITY: 1**

"The Mobile App Sponsor will be highly promoted in the conference app. The sponsors logo/graphic will appear in the following virtual areas:

- App Splash Screen
- App Sponsored Logo
- Menu Banner Image

### DELEGATE BAG SPONSOR

**COST: \$2500**      **QUANTITY: 1**

Your logo/graphic prominently displayed on every delegate's bag.

### TRADE SHOW RECEPTION SPONSOR

**COST: \$2500**      **QUANTITY: 1**

Snack stations are provided on Monday evening in the Trade Show area for all delegates and Trade Show attendees. Work with the MWWA to come up with a unique branded gift to be handed out to everyone attending.

### WATER BOTTLE/TRAVEL MUG SPONSOR

**COST: \$2500**      **QUANTITY: 1**

Choose to have your logo/graphic on either a water bottle or a travel mug that every delegate will receive in the delegate bag.

## LANYARD SPONSOR

**COST: \$2000**      **QUANTITY: 1**

Your logo/graphic repeated along the entire length of the lanyard. All attendees will receive the lanyard at registration. Name tags/lanyards must be worn at all event functions.

## AGM LUNCH SPONSOR

**COST: \$2000**      **QUANTITY: 1**

Help us host lunch for all delegates on Monday prior to the Annual General Meeting. Your logo/graphic will be displayed on digital displays in the lunch area during lunch. Your organization will be acknowledged during opening remarks.

## TRADE SHOW LUNCH SPONSOR

**COST: \$2000**      **QUANTITY: 1**

Lunch is held Tuesday in the Trade Show area for all delegates and Trade Show attendees. Typically we provide a lunch bag with the Sponsors logo/graphic to all delegates but we are open to other ideas that the Sponsors may have.

## BANQUET AND AWARDS SPONSOR

**COST: \$2000**      **QUANTITY: 1**

The banquet and award ceremony is held Tuesday evening. The award ceremony is open to all delegates. Our Sponsor's logo/graphic will be displayed at the door and they will be acknowledged during opening remarks.

## TRANSPORTATION SPONSOR

**COST: \$1500**      **QUANTITY: 1**

Help us provide shuttle services to the delegates. Your logo/graphic will be displayed on branded announcements and at shuttle boarding locations.

## OPENING CEREMONIES SPONSOR

**COST: \$1000**      **QUANTITY: 1**

Our Sponsors logo/graphic will share the digital screens with the MWWA during opening ceremonies.

## REFRESHMENT BREAK SPONSOR

**COST: \$1000**      **QUANTITY: UNLIMITED**

Morning and afternoon refreshment breaks will be provided during the Technical sessions. Sponsors will be acknowledged with their logo/graphic displayed in the break area.

# GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## RECEPTION SPONSOR

**COST: \$1000**      **QUANTITY: 1**

Your logo/graphic prominently displayed on signage at the Clubhouse. Acknowledgement of sponsor during the Reception. Opportunity to address those in attendance at the Reception.

## LUNCH SPONSOR

**COST: \$750**      **QUANTITY: 1**

Your logo/graphic prominently displayed on signage at the Clubhouse. Opportunity to provide item to be included in lunch wags.

## GOLF CART SPONSOR

**Sold**

**COST: \$500**      **QUANTITY: 1**

Your logo/graphic displayed on signage at the Clubhouse. Sponsor can provide a removable sticker that will be attached to each cart used for the tournament. <sup>7</sup>

## HOSPITALITY CART SPONSOR <sup>8</sup>

**COST: \$300**      **QUANTITY: 1**

Sponsor signage on Hospitality Cart(s). Sponsor can provide drink tickets to golfers to be used during the tournament.

## SPECIALTY HOLE SPONSOR

**COST: \$300**      **QUANTITY: 7**

- Ladies Closest to the Pin
- Men's Closest to the Pin
- Ladies Longest Putt
- Men's Longest Putt
- Ladies Longest Drive
- Men's Longest Drive
- Drive Closest to Centre

Hole sponsors signage will be placed at the hole. Specialty hole sponsors will be acknowledged during awards to winners. Sponsors please feel free to greet golfers at your sponsored hole and hand out swag if you wish.

## REGULAR HOLE SPONSOR

**COST: \$200**      **QUANTITY: 11**

Hole sponsors signage will be placed at the hole. Sponsors can be available to greet golfers at their sponsored hole and hand out promotional items.

<sup>7</sup> If permitted by the golf course

<sup>8</sup> The Sponsor will be responsible for arranging the use of drink tickets directly with the golf course. The MWWA will provide the appropriate contact information.